



Privacy policy

This privacy policy applies between you, the User of this Website and Squidge & Smudge Handmade Ltd. , the owner and provider of this Website. Squidge & Smudge Handmade Ltd. takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website.

This privacy policy should be read alongside, and in addition to, our Terms and Conditions, which can be found at: _____.

Please read this privacy policy carefully.

Definitions and interpretation

- In this privacy policy, the following definitions are used:

Data	collectively all information that you submit to Squidge & Smudge Handmade Ltd. via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK;
GDPR	the General Data Protection Regulation (EU) 2016/679;
Squidge & Smudge Handmade Ltd. , we or us	Squidge & Smudge Handmade Ltd. , a company incorporated in England and Wales with registered number 10985418 whose registered office is at 2 Datchworth Turn, Hertfordshire, HP2 4NY;
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;
User or you	any third party that accesses the Website and is not either (i) employed by Squidge & Smudge Handmade Ltd. and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing